

September 30, 2008

Mr. Bill Fox, CEO
Fathom SEO
8200 Sweet Valley Drive
Valley View, OH 44125

Dear Bill,

I want to take the time to express our pleasure with your Instant Replay (Video) Department. This was our first interaction with Fathom SEO, and we are very happy with the results.

The production process for our video went smoothly from start to finish. We were impressed with the video team's ability to transform a complex topic, such as an MES (Manufacturing Execution System), into an easily-digestible video. The initiative and creativity of the team really made this project a great experience, and the video produced as the result of their work exceeded our expectations.

Our interactions with the Instant Replay team, and the final product they produced, resulted in a very positive experience for us, and we look forward to working with Fathom SEO again.

Sincerely,



Jennifer Randall, Product Marketing Manager

Cc: Mike Perla, Senior Account Executive
Patricia Thibault, Business Development Manager