



To Whom It May Concern:

If search engine optimization is like trying to sail through rocky waters in the dark, then Fathom SEO is like hiring an experienced captain to pilot your boat through those waters. Using a proven methodology, they helped us map out a strategy for taking our website from its current state to an optimized state over a period of time, and then they manage the process of getting it there using a series of content tweaks and search engine analyses. Their staff is courteous, experienced and professional. I recommend Fathom SEO to any organization that banks their business on their Internet presence.

Sincerely,

Bob Gallagher
VP of Marketing
WorkForce Software