



Data-Basics Search Marketing Success Story
www.databasics.com

DATA-BASICS
 ↳ WORK ORDER SOFTWARE, FIELD SERVICE SOFTWARE, SERVICE DISPATCH SOFTWARE + MORE

SAM Pro Enterprise | Contractors | Facilities + National Accounts | Support | Demo | About Data-Basics

Software For: Construction | Electrical | Facilities | HVAC | Mechanical | Plumbing | Telecom | Specialty | And More

SAM PRO ENTERPRISE: MANAGEMENT SOFTWARE FOR YOUR ENTIRE BUSINESS

- FIELD SERVICE SOFTWARE**
 - Service Management Software
 - Service Scheduling Software
 - Wireless Field Service Software
 - Mobile Field Service Software For Subcontractors
- WORK ORDER SOFTWARE**
 - Work Order Management
 - Online Work Order Tracking
 - Dispatching Software
 - Purchase Order Software
 - Management By Exception
- SERVICE ACCOUNTING SOFTWARE**
 - Job Cost Software
 - Service + Construction Invoicing
 - Remote Time Entry Software
 - Payroll Software
 - AR Software
- FACILITIES MANAGEMENT**
 - Site Management Software
 - Preventive Maintenance Software
 - National Call Center Software
 - Online Client Work Request

WANT TO LEARN MORE? GET A FREE DEMO OF SAM PRO ENTERPRISE. - OR - **CALL DATA-BASICS @ 1-800-837-7574**

Data-Basics, which develops integrated service management software, facilities management software, field service software and other products for diverse industries, asked Fathom SEO to create a search engine optimization strategy.

As a result of our efforts (site architecture, content, page titles and meta data), Data-Basics saw a significant increase in search engine traffic and website-based leads.

- Search traffic increased 400% within a year
- Search traffic as a percentage of all website traffic has increased from 22% to 66%
- Website leads increased 50% within a year

Sample Rankings include:

<ul style="list-style-type: none"> work order dispatch software, #1 field service software, #5 work order tracking software, #1 	<ul style="list-style-type: none"> work order management software, #5 hvac service software, #9 work order tracking software, #2